

Journal on Today's Ideas - Tomorrow's Technologies Journal homepage: https://jotitt.chitkara.edu.in/



Pedestrian Safety on Crosswalks in India – Need of the Hour

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ARTICLE INFORMATION	ABSTRACT
DOI: 10.15415/jotitt.2018.61004	A paradigm shift has been observed from 'moving of vehicles' to 'moving of persons' while planning for transportation facilities in cities. Provision of integrated and barrier free pedestrian facilities is essential to ensure inclusive mobility. Pedestrian facilities are a critical component in producing a pedestrian- friendly environment. In India, the present facilities provided for the pedestrians are not efficient in general and crosswalks (zebra crossings) in particular. The pedestrian casualties in India have registered an increase of 11.7 percent in the year 2017, of which 31 percent have occurred on crosswalks. Therefore, an attempt has been made to overview the level of safety provided on the crosswalks. It has been found that majority of crosswalks are not fulfilling their intended purposes due to improper signage and markings, inadequate maintenance and bad surface condition. Another significant reason hampering the safety of pedestrians at crosswalks has been found to be inappropriate provision of guardrails and pedestrian refuge islands. Hence,
Facilities, Level of Safety, Performance	some measures have been suggested to augment the pedestrian safety on the crosswalks.

1. Introduction

Every traveller is a pedestrian at some stage of his or her travel. Every trip begins and ends on foot. Nowadays, developed countries have made a massive development by making the cities, pedestrian and bicyclist friendly to motivate the citizens to walk or use cycle for short trips. Walking has become an important mode of transportation that provides a better environment due to reduced pollution. In order to encourage the use of non-motorised methods of transportation, designers and planners have to provide with a structure which is more suitable for road users and minimise conflicts with the vehicular traffic. Several agencies and organisations like the World Health Organisation, World Bank, etc. have stressed that the number of road deaths are more in the developing countries. Road Traffic Injuries (RTI) and fatalities have become a major hindrance

The Author(s) 2018. This article is published with open access at www.chitkara.edu.in/publications. https://doi org//10.15415/ jotitt.2018.61004 | ISSN No.: 2321-3906 (Print) ISSN No.: 2321-7146 (Online) Registration No. : CHAENG/2013/51235 Periodicity: Bi-Annually

to global economic growth and utterly influence safety and quality of life of road users across the globe [1]. Among all road users, pedestrians are more susceptible to road accidents and majority of these accidents take place at crosswalks provided either at intersections or mid-block road segments.

Crosswalks are an integral part of the road network provided for the use of pedestrians to cross the road safely in the presence of vehicular traffic. Marked pedestrian crossings are frequently found at intersections and on busy roads that would otherwise be too apprehensive to cross. These are usually installed where large numbers of walkers attempt to cross (for instance in shopping areas) or where vulnerable road users (for instance school children) regularly cross. The signalised and un-signalised crosswalks (pedestrian crossings) separate pedestrians and the road vehicles. Despite that, most of the pedestrian fatalities are recorded while crossing the street. This is due to larger waiting times or improper design of the crosswalks [2-3]. Therefore, there is a need to analyse the safety measures provided at the crosswalks.

2. Pedestrian accidents

2.1 Global scenario

Road traffic injuries has been found to occur more often in the developing nations than the developed nations. The Global Status Report on Road Safety 2015, indicates that among the 180 countries, the total number of road traffic deaths have plateaued at 1.25 million per year. Also, it was stated that the highest road traffic fatality rates were observed in low-income countries. Low and Middle-Income countries (LMICs) approximately accounts for more than 85 percent of all deaths from road traffic injuries worldwide. The average rate was found to be 17.4 per 100,000 people. In low-income countries, annual road traffic fatality rate was highest at 24.1 per 100,000, whereas rate in highincome countries was lowest at 9.2 per 100,000. In addition, over a one-third of road traffic deaths in low- and middle-income countries were among pedestrians and cyclists [4].



Figure 1: Distribution of road traffic deaths among different countries [Source: Naci et al., 2009]

ISSN No.: 2321-3906 (Print) ISSN No.: 2321-7146 (Online) Registration No.: CHAENG/2013/51235 Periodicity: Bi-Annually

Fig. 1 depicted that in low-income countries on an average 45 percent of road traffic death rate was observed among pedestrians, 29 percent in middle-income countries and 18 percent in high-income countries [55]. By the year 2016, the Global Burden of Disease project report estimated that on an average, pedestrians still accounted for 40 percent of traffic deaths in Low and Middle-Income Countries (LMICs) and 39 percent globally [6].

2.2. Indian scenario

Similarly, in India, the present rate of pedestrian fatalities is about 10.5 percent which is less than the neighbouring countries (Bangladesh: percent, 34China: 26 percent, Pakistan: 35 percent, Sri Lanka: 32 percent) [7]. According to official statistics, 150,785 persons were killed and 494,624 were injured in road traffic crashes in India in year 2016 indicating an increase of 3 percent in road crash fatalities (from 1,46,133 in 2015 to 1,50,785 in 2016). Accident severity also increased by 2.3 percent (from 29.1 in 2015 to 31.4 in 2016) [8]. However, these statistics are probably undervalued as most of the accidents are not reported to the authorities [9-10]. It was also observed that the total number of road crash deaths increased by 31 percent from 2007 to 2017 and that of fatal road crashes increased by 25.6 percent in the same period. Moreover, it was seen that 15, 746 pedestrians were killed in road crashes contributing to a share of 10.5% in total road crash deaths in 2016, as against 13, 894 in 2015. This suggests that there has been a spike in pedestrian deaths by 11.7% in the last one year. It was noted that, of all the pedestrian road accident deaths, about 60 percent of accidents were recorded in urban areas with 85 percent occurring at crosswalks [11-12]. This indicates high pedestrian-vehicle conflicts at the crosswalk locations. However, the significant reduction of about 30 percent in number of deaths was seen in large cities (with population greater than 5 million) i.e. Bengaluru, Chennai, Delhi, Hyderabad and Mumbai. Increase in traffic congestion in such cities has forcibly reduced the vehicular speed, thus, decreased the overall rate of accidents. Despite the reduction in total deaths, the total number of deaths of susceptible road users (pedestrians, bicyclists, and motorised two-wheeler riders) in these five cities still range between 84-93 percent [13]. The key risks to pedestrians are related to a broad range of factors including driver behaviour particularly in terms of speed, drink and drive; lack of infrastructure in terms of dedicated facilities for pedestrians such as sidewalks, raised crosswalks and medians. Therefore, it is essential to mitigate the risks and provide various facilities to enhance the safety of pedestrians.

3. Previous studies related to pedestrian safety in India

In India, every year numerous pedestrians die or get brutally injured in traffic accidents. The large number of accidents occur in urban areas because of constant interaction between vehicles and pedestrians and this interaction is maximum at the time of crossing. This can be observed from the previous studies undertaken in the past in India, which are presented in Table 1 with their key findings and suggestions.

Author	Key Findings	Suggestions (if any)
Najamuddin and Parida, 2004 [14]	 Pedestrians were found to be the main prey of fatal accidents. Nearly 90 percent of the total fatalities in our country occurred on rural/village roads whereas 10 percent were observed on roads in urban areas. 	Pedestrian safety needs to in- corporate a unified structure of roads, road users and ve- hicular traffic.
Kumar and Kulkarni, 2010 [15]	 More than 20 percent of the road accidents involved pedestrians. For the past 10 years, 8 percent growth has been observed in road traffic fatalities with about 60 percent pedestrian fatalities of all fatalities occurring in urban areas. 	Transport professionals should also focus on pedestri- an safety to make city safer.
Mohan <i>et al.</i> , 2011 [16]	• Overall and road user specific fatality rates did not have a high relationship with country income levels.	More Reliable data needs to be collected.
Sharma <i>et al.</i> , 2013 [17]	• Access density, Shoulder width and Lane width found to have significant impact on pedestrian safety.	
Rankavat and Tiwari, 2013 [18]	 An estimated 8503 fatalities in road traffic crashes were recorded in Delhi from 2006-2009, with 51 percent of pedestrians' deaths. It was also revealed that the pedestrian fatalities at arterial road intersections in Delhi involving cars and buses were 27 percent and 14 percent respectively. 	
Vignesh- kumar and Vijay, 2014 [19]	 The methodology for evaluating road safety management was accessed and road network improvement techniques are proposed. The safety awareness and training to the public was given. The education, enforcement and the emergency care of the people was trained under this study. Many people affected from major accidents were reported and recorded for improving the road safety in India. 	

Author	Key Findings	Suggestions (if any)
Naqvi and Tiwari, 2016 [20]	 The study results showed that six-lane NH had four times higher fatal crashes per km per year than two-lane NH. It was also revealed that probability of occurrence of such fatal pedestrian crashes were twice on four-lane NH and approximately one and half times on six-lane NH as compared to two-lane NH. 	Pedestrian facilities combined with speed calming at pedes- trian crash prone location(s) on undivided as well as di- vided highways are to be in- corporated in design for two- lane highways and at the time of upgradation of two-lane highways to four-lane or six- lane highways
Rankavat and Tiwari, 2016 [21]	 Zebra Crossings were more preferred by pedestrians because the perception about its convenience level was high as compared to other simple crossings. This reflected that pedestrians gave higher priority to convenience than safety. Female pedestrians did not use underpasses and zebra-crossings that frequently. Age had a negative correlation with the usage of overpasses as it decreased with age. 	
Dass <i>et al.</i> , 2017 [22]	• The most critical factors responsible for pedestrian safety were found out by do- ing an extensive literature survey and also methods were devised which would provide solution for the same.	
Moran <i>et al.</i> , 2017 [23]	 A strong correlation existed between Euro New Car Assessment Program (NCAP) pedestrian scores and real-life pedestrian injuries. In Europe, considerable reductions in pedestrian injuries were noted due to im- proved car front end design. But the sim- ilar measure could not be adopted for the United States. This would give the max- imum benefit in low- and middle-income countries like India that have a greater percentage of pedestrian road crashes. 	

Table 1: Literature review of studies related to pedestrian safety in India (Continued)

Author	Key Findings	Suggestions (if any)
Kumar <i>et al.</i> , 2018 [24]	 22.6 percent of pedestrians observed performed a distracting activity while crossing. Most of the pedestrians crossed the road by hesitating (32.1percent) and by running (28.2percent). Pedestrians with technological and social distractions were more prone for road traffic injuries (χ2=31.59, df=4, p=0.001). 	There is a need to implement pedestrian safety rules and to provide facilities for pedestri- ans in the infrastructure of roads in India and effective interventions to protect pe- destrians.
Shah and Ve- dagiri, 2018 [25]	 The effect of vehicle type and the vehicle approaching speed on the severity of the conflict under non-lane-based mix traffic condition was described. Additionally, Post Encroachment Time (PET) values were also set for highly severe conflict, severe conflict, and normal conflict which could be used for the prediction of the severity of the conflict at unsignalized intersections in India. 	

Table 1: Literature review of studies related to pedestrian safety in India (Continued)

From the literature, it is observed that pedestrian's interaction with trucks, tractors, buses and cars, three/two-wheelers, etc., is highly unavoidable due to mixed traffic scenario in India and the major issue is the level of safety on the crosswalks. The probable reasons observed for more number of accidents at crosswalks are improper signage and markings, inadequate maintenance and bad surface condition. Therefore, safety policies in India must focus on issues concerning safety of Vulnerable Road Users (VRUs), especially pedestrians.

4. Initiatives for pedestrian safety in India

A number of engineering solutions to improve the quality of the pedestrian network should take into account all groups: children, families with young children, elderly persons, persons with disabilities, and people carrying heavy luggage. This concept has more significance in urban areas where the density of people as well as vehicle is quite high and conflicts of pedestrian and vehicles are frequent. The situation has even worsened due to lack of skilful drivers with a little traffic education, using relatively less advanced roadways and enforcement systems. Developed nations such as the United States, Canada, Australia, and those in Europe have made progress in pedestrian safety in recent years. India has also begun addressing pedestrian's safety needs to a larger extent. Several initiatives have been undertaken in some

metropolitan cities to allow free movement of pedestrians which will also ensure their safety [26].

a) Bengaluru-tender sure: Under this scheme, the streets are made more pedestrian friendly and additional amenities are provided to the roadusers (e.g. pedestrian friendly island) as shown in Fig. 2. Moreover, the roads in the IT hub will have 50 card-enabled public bicycle sharing points, 35 e-toilets and 420 smart dustbins with sensors that will encourage more and more users to switch to non-motorized modes.



Figure 2: A pedestrian friendly island on St. Mark's road, Bangalore [27]

b) Chennai- prioritises pedestrians: Chennai prioritises pedestrians by planning to increase the share of pedestrians and cyclists on its roads by 40 percent by the end of year 2018. Footpaths will be provided along 80 percent of the roads (as shown in Fig.

3) for ensuring the safety of pedestrians and for encouraging more walking and will enhance the beauty of city. The 2-metre wide roads will have spaces for shops as well as enough spaces for landscaping and street art.



Figure 3: A wide footpath for pedestrians to walk freely, Chennai [28]

c) Hyderabad-pedestrian refuge islands.

The refugee islands (2-3-m wide and 0.3 m tall) provided in Hyderabad *are* constructed in the middle of closed crossroads as shown in Fig. 4. The islands. These islands are different from the normal medians because they divide

vehicular traffic as well as provide safety to the pedestrians who are crossing the road. However, these islands make sure that pedestrians cross only from the designated areas of the road since they provide a halting space to pedestrians.



Figure 4: A representative image of a pedestrian refuge island, Hyderabad [29]

d) Chandigarh-Pelican signals: Pelican signals provided in Chandigarh City (shown in Fig. 5) are another great way to direct pedestrian traffic to a designated point to cross a street. Pedestrians can push a button on pelican signals which flashes a red sign to the vehicles at appropriate times, thus enabling them to safely cross the road [30].



Figure 5: Installed PELICAN Signal at Madhya Marg in Chandigarh [30]

e) Hyderabad-3D paintings: A 3D cartoon (as shown in Fig. 6) *is painted on several of junctions* of Hyderabad city to make the drivers more aware of their responsibility to stop before crossings. The mission is to seize the attention of motor vehicle users in a very pioneering way.



Figure 6: A 3D crossing, Hyderabad [31]

ISSN No.: 2321-3906 (Print) ISSN No.: 2321-7146 (Online) Registration No.: CHAENG/2013/51235 Periodicity: Bi-Annually

f) Endorsing car-free streets: Under this, the roads are completely closed for the vehicular traffic and get a pleasant makeover with recreational events and activities promoting pedestrian safety like Zumba classes, slacklining, casual talent shows and band performance as depicted in Fig. 7, being organised on the road itself. A total of 56 cities in India, including Gurgaon, Delhi, Mumbai, Thane, and Pune have organised car-free streets *on* selected days and made people aware of the benefits of using non-motorised modes through various activities.



Figure 7: Roads get a makeover on car-free days [32]

5. Conclusions

Crosswalks are vital links in a city's pedestrian network. They provide a right-ofway for pedestrians and separate them from vehicular traffic to reduce conflicts. However, these crosswalks are the critical locations with maximum number of pedestrian fatal accidents. Low and Middle-Income Countries recorded over one-third road traffic deaths of pedestrians and cyclists. The similar trend was observed in India which highlighted that the Indian roads are not safer for pedestrians. The pedestrian deaths in road accidents were found to be 37 percent of all the fatalities. Majority of these accidents took place at crosswalks in urban areas because of the constant interaction between vehicles and pedestrian. Therefore, there is a need to incorporate the safety measures like provision of proper countdown timer signals at the crosswalks which will help pedestrians to make effective crossing decisions. It is also recommended to provide 3D crosswalks which will facilitate the motorised traffic to slow down and give right of way to pedestrians, thereby improving the pedestrian safety.

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ISSN No.: 2321-3906 (Print) ISSN No.: 2321-7146 (Online) Registration No.: CHAENG/2013/51235 Periodicity: Bi-Annually

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